

ECONOMIC IMPACT OF HEALTH, RESEARCH AND BIO-SCIENCE

KEY THEMES TO BE PROGRESSED BY MANCHESTER ACADEMIC HEALTH SCIENCE CENTRE IN COLLABORATION WITH MANCHESTER CITY COUNCIL

Purpose

To summarise a number of collaborative developments and interactions that were explored with Manchester City Council's Economy Scrutiny Committee and Manchester Academic Health Science Centre, in July 2014.

Context

There is a growing acknowledgement internationally, of the wider economic benefits of Academic Health Science Centres (AHSC) as powerhouses of economic development and regeneration. As the only AHSC outside the south east of England, MAHSC is actively exploring how it develops coherent links with its patients and populations, from wealth and knowledge creation with the University of Manchester to health and market creation with the Academic Health Science Network (AHSN).

The Manchester Corridor in itself contributes 20% to the city's workforce and there is growing recognition of the pivotal role that MAHSC can play in strengthening the city's education infrastructure, research, providing jobs and leading in knowledge management through industrial partnerships. As a connected city there is an increasing alignment between the strategies of MAHSC and the City Council. On this basis the following themes were considered at the meeting:

Collaborative Leadership

- MCC as an honest broker without commercial links, intends to use its civic leadership to progress the health, research and bio-science agenda, led by the sector
- Providing networking opportunities across and between sectors
- Advocacy and creating the policy environment and platform to secure resources for health & bio-science

Brand

The proposition that a strong health innovation brand was needed to encourage enterprise, investment, and job opportunities in health sciences. A number of themes emerged from the discussion:

- MCC needs to take full advantage of the promotional opportunities afforded by the City's designation as European City of Science and UoM's success in winning the ESOF Conference for Manchester in 2016;
- Strong collaboration between industry and the universities should be aligned to efforts to attract school leavers into careers in the health sciences;
- The Corridor needs to promote its industry collaborations as part of breaking down perceived barriers between the academic/research and commercial worlds.

Access to Support

- Consideration of the creation of a single point of physical and online portal for bio-science business (new and existing) to access technical and commercial support
- Hosting networks /events to disseminate information and enable academics, businesses and support services to connect

Well North

- To ensure that the learning from Well North (what doesn't work as well as what does) is shared initially across the NHS and GM local authorities.
- MCC to work in collaboration with Well North to support the appropriate roll out of the pilot if successful,
- Link Well North with wider Public Sector Reform work in the City including Troubled Families, Working Well, ensuring the programme is embedded through local Health and Wellbeing Boards and GM PSR structures.

Informatics

- Work together on resident engagement to promote their understanding of and encourage their consent to information sharing. Use the Public Service Reform work in the City to help drive this agenda
- Through the Datawell programme to create an ecosystem which can create new products and services which will attract significant inward investment from the pharma and device companies who wish to use it to develop and test their products and services.
- Define and promote the education and skills pathways that will ensure that Manchester's workforce has the skills needed to support the growth of informatics and that Manchester residents now and in the future can benefit from the employment created as a result of that growth.